

Capitalize on China's Growing Trade

MASSIVE TRADE GROWTH

Current trade between China and ASEAN totals **\$443.6 billion**



From 2000-2012, China's merchandise imports grew **656%** - exports grew **703%**



HIGH LOGISTICS COSTS

China ranks highest in total logistics costs at **\$1.7 trillion** in 2013



China's logistics costs are at a high rate of **17.3%** of GDP



GROWING MIDDLE CLASS WILL IMPACT SUPPLY CHAIN OPERATIONS



In 2000, **23 million** mainland Chinese belonged to the middle class

By 2020, **607 million** Chinese are expected to belong to the middle class

AMBER ROAD CLIENTS CONFIRM CHALLENGES EXIST



100% concurred with "persistent issues" involving their China supply chain

60% cited concerns about relationships with Chinese compliance agencies

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