

From Factory to Port to Shelf: Supply Chain Trends

International companies must keep pace with the changing dynamics in global sourcing so they remain **Agile**, **Automated** and **Aggressive** in the marketplace. But trends are changing so quickly it's hard to keep up. **Is your company getting all 'A's'?**

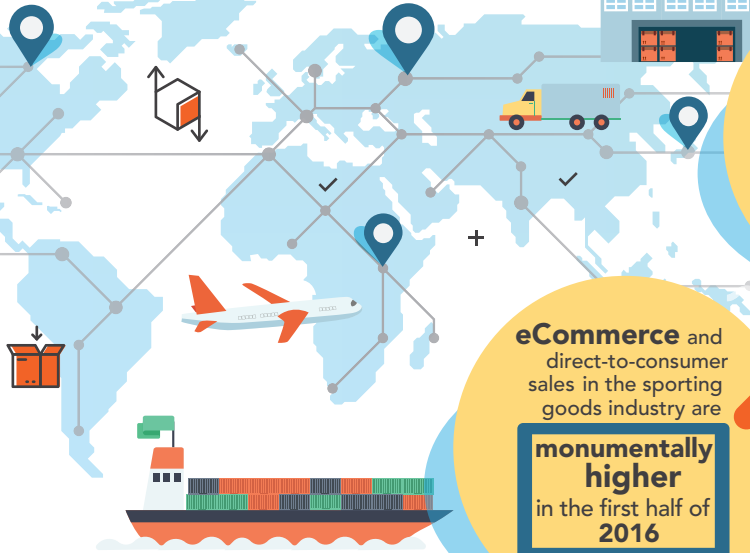
Supplier diversification, especially into Vietnam, brings additional burdens.



SPEED to market is the top concern for

58%

of footwear brands and manufacturers.



35% have fears over slower supply chain infrastructure.

eCommerce and direct-to-consumer sales in the sporting goods industry are

monumentally higher in the first half of 2016

compared to the previous two years.