



## Overview

Founded in 1990, Amber Road provides a single, on-demand platform that automates and streamlines global trade. As a leading provider of cloud based global trade management (GTM) solutions, we automate the global supply chain across sourcing, logistics, cross-border trade, and regulatory compliance activities to dramatically improve operating efficiencies and financial performance.

## Solutions

Our solution combines enterprise-class software, trade content sourced from government agencies and transportation providers in 145 countries, and a global supply chain network connecting our customers with their trading partners, including suppliers, testing/auditing firms, freight forwarders, customs brokers and transportation carriers.

Many of the largest, most successful companies in the world are using Amber Road to:

- Collaborate with suppliers on development, sourcing and quality assurance
- Execute import and export compliance checks and generate international shipping documentation
- Book international carriers and track goods as they move around the world
- Minimize the associated duties through preferential trade agreements and foreign trade zones

*Our solution capabilities include:*

**Product Development** – Our solution provides global organizations the ability to better leverage enterprise data for improved decision making related to product development, material selection, costing and product specifications. This single collaborative solution unifies critical product, cost and supplier information for innovative new product design and accurate comparisons of actual and simulated product costs.

**Global Sourcing** – Our solution allows procurement professionals to gain a complete picture of overall landed cost, time to delivery, costing management, production tracking and compliance implications associated with each sourcing decision. Global sourcing provides for planning with suppliers earlier in the product lifecycle to reduce development time, lower sourcing risks, improve product quality and accelerate time-to-market.

**Risk & Quality Management** – Our solution provides the ability to accurately determine that all trading partners are in compliance with regulatory requirements and the standards defined to meet all product safety and quality requirements. Through multi-enterprise integration, global organizations can improve visibility and supplier collaboration resulting in enhanced product testing and auditing processes.

**Transportation Management** – Our solution provides a range of transportation management capabilities, including contract and rate management, carrier selection and booking, and comprehensive freight audit. The solution enables organizations to easily evaluate different freight options on international moves resulting in improved service levels and reduced global logistics costs.

**Supply Chain Visibility** – Our solution provides multi-mode supply chain visibility functionality that connects importers and exporters with their overseas suppliers, logistics providers, brokers, and carriers to ensure complete tracking and

monitoring of the movement of goods. Amber Road has built a global trading network with pre-established connectivity to hundreds of trading partners.

**Export Management** – Our solution automates necessary export compliance checks and transactional functions including performing country-specific regulatory checks, screening for restricted parties, determining license requirements and tracking license usage, generating documents and filing. The solution provides a centralized source of product information enabling companies to conduct and manage compliance for each product, and for every variant of that product.

**Import Management** – Our import solution performs vital compliance, import control and business rules validations throughout the purchase order lifecycle, including product classification, admissibility review at multiple stages, Customs entry management, security filings and broker integration. The solution allows importers to adopt best-practice trade processes on a global level, have a centralized view of import compliance, and manage a diverse product portfolio.

**Duty Management** – Our solution helps companies to simplify, automate and qualify for duty minimization programs, such as Free Trade Agreements, Free Trade Zones (FTZ), and China's General and Processing Trade programs. By automating and streamlining the supplier solicitation, qualification and certificate management processes for importers and exporters, Amber Road enables companies to take advantage of significant duty savings while minimizing the associated effort.

**Global Knowledge®** – Our solutions are integrated with trade content to provide the highest levels of automation and accuracy. We cover 145 countries today with comprehensive coverage of harmonized tariff schedules, standard and preferential duty rates, regulatory controls, restricted party lists, documents, quotas and much more.



## Customers

Amber Road's enterprise-class SaaS solutions are designed to meet the extensive requirements of global companies, third-party logistics providers (3PLs), and small and medium-sized importers and exports.

With a long and proven track record, we are powering the global operations of many of the most successful companies in the world, spanning nearly every industry and region.



## Management

- Jim Preuninger, Chief Executive Officer
- Thomas E. Conway, Chief Financial Officer
- Nathan Pieri, Chief Product Officer
- Ty Bordner, Vice President, Solutions Consulting
- Kae-por Chang, Managing Director, Amber Road China
- Albert Cooke, Vice President, Global Sales
- Glenn Gorman, Chief Information Officer
- J. Anthony Hardenburgh, Vice President, Global Trade Content
- Brad Holmstrom, General Counsel
- Bill Jackowski, Vice President, Professional Services
- Stephanie Miles, Senior Vice President, Commercial Services
- Thomas Ng, General Manager, Supply Chain Business

*"Amber Road has a broad global trade content and a demonstrated process for keeping it current. Its architecture reflected a true understanding of the needs faced by our trade practitioners."*

Senior Trade Director and Legal Counsel,  
Baker Hughes

*"We're able to take advantage of preferential duties, saving \$1.2 million in duties and taxes, automate the NAFTA qualification process, and generate accurate trade documentation to maintain export compliance in an effective and timely manner."*

Project Manager of Global Logistics,  
Haworth, Inc.

*"We selected Amber Road for its ability to provide supply chain visibility and compliance solutions on a single platform as well as its depth of international trade content, its long standing history in the marketplace, and strong presence in other countries."*

Import Export Compliance Officer,  
Bunzl Distribution USA

