

# Navigating Complexities of Global Trade Management

Best-in-class companies align GTM with business objectives and challenge the concept of global trade management as simply “a cost of doing business.”

**Increased digitization enables 4 key values:**

- cost savings
- agility
- reduced risk
- visibility



**Cost Savings**

Customer demand for lower delivered cost is a top obstacle facing **53%** of supply chain executives surveyed.



**Agility**

**55%** of supply chain executives pinpoint customer demand for faster response times as very or extremely challenging.



**Reduced Risk**

Global politics and weather disruptions — plus layers of suppliers and regulations — require the ability to monitor and assess risk at a deeper level than ever before.



**Visibility**

Digitizing global trade management enables visibility far surpassing traditional outsourcing.

Source: 2017 MHI Annual Industry Report. Next Generation Supply Chains: Digital, On-Demand and Always On. [www.mhi.org](http://www.mhi.org)

## Digital Supply Chain Value Quantified

Reduce procurement costs by **20%**

Reduce supply chain process costs by **50%**

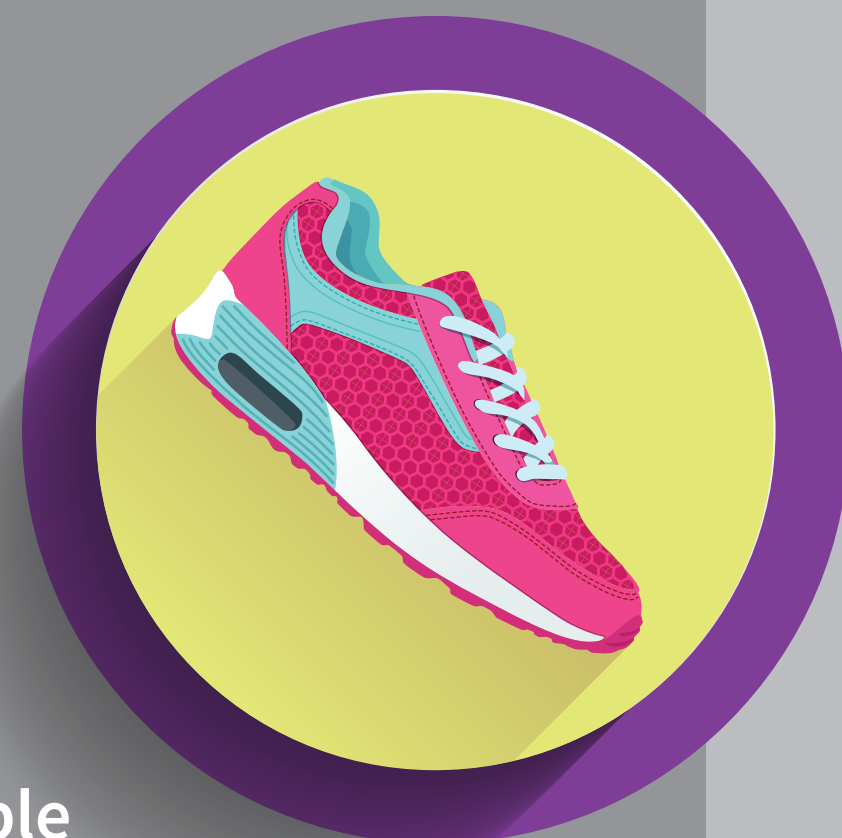
Increase revenue by **10%**

Source: Center for Global Enterprise 2017 whitepaper “Digital Supply Chains: A Frontside Flip”

## Case Study

A global footwear manufacturer produces **200,000 SKUs** every season.

Aging IT infrastructure, multiple systems, and a reactive product team were inhibiting agility and contributing to demand shortfalls.



### Solution:

A cloud-based global supply chain solution focusing on sourcing and production collaboration.



### Results:

- \$1m+** saved annually.
- 70%** cut in third-party scheduling delays.
- 20%** growth in customer fill rates.
- ROI payback was realized < 1 Year.**

Source: Amber Road

To maximize digitization potential for your supply chain, email [Solutions@amberroad.com](mailto:Solutions@amberroad.com)  
 For more information, please download our [Digital Global Supply Chain eBook](#)  
 and watch our video: [Transforming Your Global Supply Chain](#).



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