

JEFTA The EU Trade Agreement

Eliminating 94% of Exports Duties and 99% of Imports Duties with Japan

BACKGROUND

High trade barriers including duties, standards and procedures make it difficult for EU companies to export to Japan. Therefore, in March 2013, negotiations were launched to discuss the impact of an economic partnership agreement between the trade zones. Japan being the fourth largest economy, and EU's second largest trading partner in Asia it was determined a free-trade zone to boost trade and eliminate protectionism to be viable.

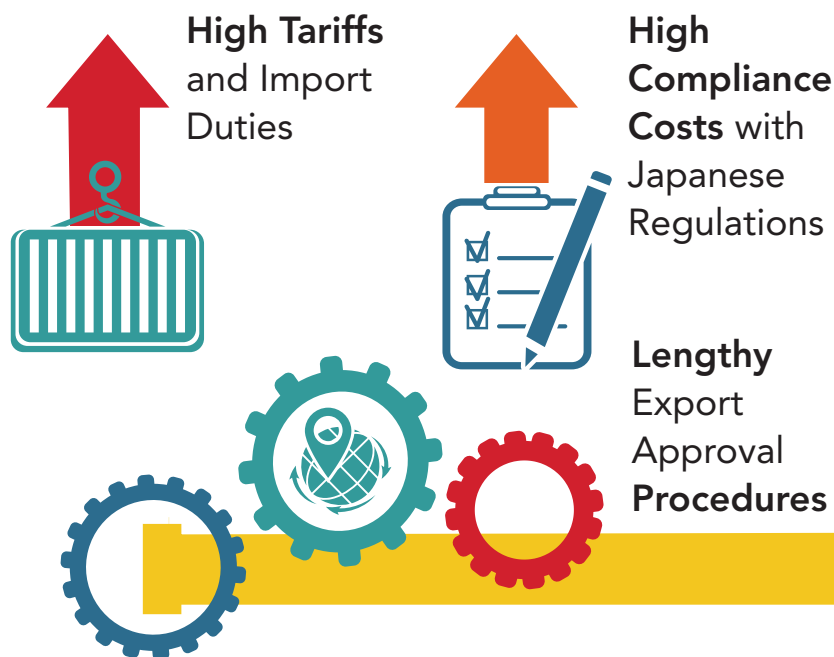
EU Companies
Export, Per Annum:

€28
Billion of
Services

€58
Billion of
Goods



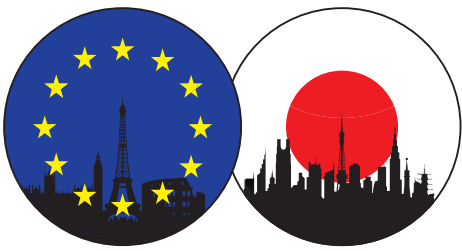
WHAT TRADE BARRIERS DO EU COMPANIES CURRENTLY FACE?



The elimination of these barriers will open many opportunities and make it easier for European companies to trade competitively in Japan. The most important change being the elimination of non-tariff barriers, with regulatory harmonization.

Savings up to €1 Billion in Customs Duties for EU Companies!





AND HOW CAN YOU TAKE ADVANTAGE OF **JEFTA**? A step-by-step approach

WHICH INDUSTRIES WILL SEE THE BIGGEST IMPACT?

GOODS:

- Agri-food products
- Electrical machinery
- Pharmaceuticals
- Medical devices
- Motor vehicles
- Transport equipment
- Textiles and clothing
- Footwear & leather products
- Forestry products



SERVICES:

- Business services
- Financial services
- Telecoms
- Transport
- Distribution



The London School of Economics conducted an assessment estimating

EU exports to increase by over 1/3!



01 STEP



Solicit your suppliers for the product information to build your certificate of origin

02 STEP



Build the Bill of Materials (BOM) to qualify your product against the Rules of Origin (RoO) in JEFTA

03 STEP



Generate the final certificate of origin to submit to customs

04 STEP



Keep a record of submitted claims for future use and audits

05 STEP



Automate the qualification process. Amber Road's software automates the entire process by digitizing the supplier solicitation campaigns to generating the certificate of origin.

➔ LEARN MORE HERE!